

2020

Time : As in Programme

Full Marks : 100

Answer from all the Sections as directed. The figures in the right-hand margin indicate marks.

Section - A

Answer any **three** of the following questions : 12×3

1. What is the concept of organizational behaviour? Discuss the nature, scope and development of OB.
2. Define Personality. Briefly explain the various theories of personality.
3. What is Perception? Explain the factors influencing the perceptual process.
4. What are the objectives and types of motivation? Discuss the importance of Herzberg's Two Factors theory of motivation in an organization.

5. What is Leadership? Discuss the various theories of leadership.

Section - B

Answer any **three** of the following questions : 8×3

6. Discuss the major models of man notice in organization.
7. Discuss in detail the various channel of communication which are generally used in modern organization.
8. Discuss in detail the McGregor's theory X and theory Y. Which one, in your opinion applicable in organization?
9. Discuss the Managerial Grid theory developed by Blake and Mouton.
10. What are the various sources of attitude formation?

Section - C

Answer any **two** of the following questions : 5×2

11. What are the various types of attitude?
12. What is ERG theory of motivation?

(3)

13. Distinguish leaders from managers.
14. Discuss the Type-A and Type-B personality.

Section - D

Assignment

(To be answered in a separate sheet provided)

Answer any **two** of the following questions : 15×2

1. What are the contributory fields to OB ? Discuss the different factors which influences the individuals behaviour.
2. Out of the Maslow's Need theory and Herzberg's Two Factor theory, which theory is applicable to the present organizational climate and why ?
3. What is Managerial Grid ? What are the different types of leaders are present in the organization as per the Grid theory ?
4. Define Communication. Discuss the nature, types and process of communication.
5. How attitude is formed ? Discuss the relationship among attitude, personality and perception.

(4)

6. What are the challenges faced by a Manager in the 21st Century ? What are the steps taken by the Manager to face such challenges ?

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